

2-5-1954

## The Ledger and Times, Part 1, February 5, 1953

The Ledger and Times

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Selected As A Best All Round Kentucky Community Newspaper

PLAZA  
COURT  
EDITION



PLAZA  
COURT  
EDITION

United Press

IN OUR 75th YEAR

Murray, Ky., Friday Afternoon, February 5, 1954

MURRAY POPULATION - - 8,000

Vol. LXXV No. 31

# MURRAY PLAZA COURT TO HAVE OPEN HOUSE

## Motel Bedrooms Offer The Needs Of Traveling Public

The bedrooms of the Murray Plaza Court offer almost any combination to fit the needs of the traveling public. Single rooms are obtainable with one or two beds. The rooms located on each end of the motel are constructed so they can be used by two individuals, or they can be used by a group. Double doors connect the rooms.

There are four rooms on the upper level of the motel, two large rooms with picture windows, and two smaller rooms located on either end.

All of the bedrooms are colorful with Kentone being used on the walls, and matching or contrasting colors being used in the bedspreads, drapes and rugs.

In each room three walls are painted and the fourth is of knotty pine with an antique finish. Wall colors are sandalwood brown, charcoal gray, melody green, Bermuda turquoise, Monterey red and dove gray.

entire furnishings in each room match. It was rubbed by hand, then oven hardened to eliminate polishing in the future.

The lustrous finish is made to resist scarring and staining. In each room there are beds, dressing table, vanity bench and two or more modern designed chairs.

Each room has a closet for the convenience of travelers.

All steel windows add to the fire proof structure and are opened easily from the inside.

The Murray Plaza Motel furnishes sterile glasses wrapped in individual waxed paper containers that are sealed as they are sterilized.

Cello - tex ceilings are used throughout the motel, not only for the attractive look, but for acoustical reasons.

Bigelow rugs are used throughout the motel with the broadloom ripplewilt design being selected. Adding to the modern appearance of the interior are lamps placed at vantage points in the rooms. Recessed ceiling lights are also used.

### PROOF

PHILADELPHIA (AP) — Walter Blake told police Thursday it was easy for him to cash stolen money orders.

Blake, an ex-convict, said he proved his identity with his criminal registration card.



The Beautiful Murray Plaza Court is Pictured Above

## Invitations Extended For All To Attend This Sunday

The people of Murray and Calloway County have been extended an invitation to an open house by the Murray Plaza Court located at the intersection of 12th and Sycamore Streets.

The new motel started construction in August of 1953 and has been open for business for the past two months. A formal opening is scheduled for Sunday.

The motel is modern in every respect and would do credit to a town the size of Memphis, is the consensus of many people who have already had occasion to visit the motel.

The idea of building the motel was first started by several local men who own most of the stock in a corporation later formed to build the motel.

Wells, Purdon, Kelly Dick, L. D. Miller, Foreman Graham and W. H. Graham are the principal owners.

The modern structure was designed by King-Clarke Associates of Clarksville, Tennessee. There are twenty-two units in the motel, with construction designed, that several combinations of accommodations can be obtained.

Perma-stone and redwood form the outside of the motel and the interior is plastered throughout.

Living quarters for Mr. and Mrs. W. H. Graham, the operators, are located immediately behind the wide lobby located at the center of the building.

The motel is heated with individual electric wall units and each room is air conditioned.

Wall to wall carpets are used throughout with the exception of the lobby and private kitchen. Asphalt tile is used in these two areas.

Eighteen units are located on the ground floor while four units are on an upper level. These units can be reached by stairways that go up from either side of the central entrance.

Extensive use of iron grill work enhances the modern and comfortable appearance of the motel.

The entire motel is well lighted at night. A large neon sign is placed in the front on the highway (U.S. 641) and spotlights are focused on the tile roof.

A thick grove of trees is located in front of the motel and a circular driveway provides an entrance and exit from the highway.

The motel was constructed under the personal supervision of Clifton Key, local contractor.

H. E. Jenkins had the contract for all plumbing and Glyco Wells did the electrical wiring and installation of electric heaters.

The lined draperies were made by Mrs. Kathleen Dunn of North Tenth Street, and tile work was done by Joe Belote of Mayfield.

Wesley Kemper has the contract for landscaping work which will be done this spring.

The building of the Murray Plaza Motel will add greatly to the attraction of tourists.

## Henry Ward Expects Big Tourist Season In State

Dawson Springs, Ky. — Henry Ward, State Conservation Commissioner, predicts that the 1954 tourist season will probably be the



HENRY WARD Expects big season

greatest in Kentucky's history. Ward said at a Rotary Club meeting recently.

Many State tourist facilities now under construction will be opened during the first of the vacation season this spring. These include complete remodeling of a lodge at Lake Cumberland; 10 vacation cottages at Kentucky Lake; a new lake bathhouse and beach at Carter Caves; a new bathhouse and beach at Audubon; the opening of the new bridge across Cumberland River at Cumberland Falls; acquisition of the boat dock and beginning of operations at Dewey Lake and some improvements at other parks.

### VALUABLE CARGO

BOSTON (AP) — An intensive police hunt was underway here for an auto stolen from a parking lot. The car contained \$500 worth of instant coffee.

## Private Baths Are Feature Of Motel

The bathrooms of the Murray Plaza Motel would do credit to any home in Murray. The all tile baths were installed by H. E. Jenkins Plumbing and Heating of Murray.

Each room has a private bath with a shower. Modern square tubs are used throughout the motel, both for the sake of space and appearance.

Even the connecting rooms on either end of the motel, have a private bath for each room.

The bathrooms are kept spotless by the maid service of the motel, and all sanitary precautions are used by the motel.

Joe Belote of Mayfield did the tile work in the bathrooms, which are as colorful as the rest of the motel.

Gay shower curtains and window curtains add to the pleasantness of the rooms.

## CONGRATULATIONS ARE IN ORDER



Best Wishes Plaza Court on Your Grand Opening  
From Your  
AETNA Gasoline and Oil Dealer  
Pennzoil Products General Tires

BRANDON BROS.



DISTRIBUTOR  
SERVICE STATION

Hazel Road

Phone 131

## CONGRATULATIONS TO OUR NEW NEIGHBORS THE PLAZA MOTEL

We Wish You Much Success

GREG'S BAKE SHOP  
511 South 12th Phone 1234

## CONGRATULATIONS TO OUR NEW NEIGHBOR The Plaza Motel

We Wish You Much Success In Your Many Years To Come

### Triangle Service Station

12th and Sycamore

ASHLAND Lubrication Oil  
Firestone Tires Batteries Road Service  
Jimmie Lyons Preston Orr  
Phone 615

## Congratulations To Our New Neighbor THE NEW PLAZA MOTEL TRIANGLE INN

Hazel Rd. Ann & Warden Gilbert Phone 725-W

## Motel Lobby Is Warm And Friendly

A pleasant feeling of warmth and friendliness is achieved on walking into the lobby of the Murray Plaza Court.

The service desk is located at the right on entering, while on the left are several modern chairs. The chairs are made of wrought iron and rattan so constructed as to provide a comfortable seat.

A Westinghouse 24" console television set rests in the end of the room for the benefit of the patrons.

The lobby too is colorful with pull drapes of a different design from the other rooms. Asphalt tile covers the floor of the lobby and continues in a different pattern into the private kitchen just beyond the lobby.

Large windows in the lobby provide an excellent view of the grove of trees in front of the motel.

A wide driveway enters the grounds from U.S. 641 curving up to the front of the motel then back again to the highway. The motel sits well back from the highway.

An imposing modern neon sign is located on the highway which can be seen from several blocks in either direction on the highway, and down Sycamore Street.

A modern, checking system is used in the business transactions between the motel and the tourists or traveling public.

FRIDAY, FEBRUARY 5, 1954

In addition, the commission asked:

That there be co-operation between the Uniform State Laws body and the Legislative Research Commission in order that the latter agency may provide needed staff services, and for an appropriation of \$1,500 a year to provide for payment of Kentucky's share of expenses of a similar national organization and expenses of Kentucky commissioners in attending meetings and making reports required.

The commission suggested that the General Assembly also consider a "fresh pursuit act" and "extradition measure," "partnership act," "limited partnership bill" and "uniform rules of criminal procedure" as means to facilitate administration of justice.

Two years ago, the General Assembly passed three measures recommended by the commission — one to secure attendance of witnesses from without the state in criminal proceedings; another to allow photographic copies of business and public records as evidence, and a reciprocal enforcement of support measure.

Read Our Classifieds

**Artcarved Diamond Rings**  
NATIONALLY ADVERTISED  
Guaranteed and Registered  
Famous for Over 100 Years  
PARKER'S JEWELRY  
Murray's Oldest Since 1885  
Russell Albert Parker, Mgr.  
"Parker's Jewelry Please"

OD WORKING SHOP  
E US FOR  
Tops, Book Cases, Door  
Built in Closets. Modernizing

CLEO BUCY  
Phone 1799

ATION LOANS

many small bills with a  
and have only one pay-  
h month.

LY FINANCE

Phone 1180

IONS

court

NING

7  
served you  
oud to have such a

advertising

Phone 5362



## Wood Is Used To Advantage In New Motel

One feature of the Murray Plaza Motel that makes it so attractive to the tourist and townspeople alike, is the artful treatment of various woods used in the construction.

On the exterior redwood paneling adds a rich look to the motel in its combination with perma-stone. The ceiling of the walkway

leading to the twenty-two units is made of Weldtex plywood finished in natural color.

This plywood has an ood finish which is pleasing to the eye.

On the interior one wall of each room is constructed of knotty pine with an antique finish.

Adding to the color of the motel are the solid slab doors finished in natural color.

The living quarters of Mr. and Mrs. Graham are directly behind the wide lobby, and Mrs. Graham's kitchen can be seen from the lobby.

The cabinets in the kitchen are finished in natural color also with Early American hardware. This view presents a pleasing sight from the lobby.

In the designing of the motel the redwood was used at vantage points in the construction to add color.

### CRIME DOES NOT PAY

NORMAN, Okla. (AP)—Dr. Norman Geis, a criminology instructor at the University of Oklahoma, put theory to practice Thursday and "captured" four desperadoes.

When Geis heard that a mimeographed stencil of the semester examination for his course had been found at the city dump he had a friend offer \$30 for it.

Four ambitious freshmen brought in the stencil for the reward and were greeted by Geis and the campus police. Punishment has not been decided.

## Tourists Add Much To The Economy Of The State

Historic change altered Kentucky's economy in 1932—a change which is affecting the income of all Kentuckians.

For the first time in history, tourists last year spent more dollars in Kentucky than were derived from the state's coal mining. Coal mining revenue, ranking previously as second to agriculture among Kentucky income producing categories, was relegated to third place by the \$393,000,000 of estimated tourist income in 1952. Tourism now stands to the top of Kentucky's sources of wealth.

Kentucky, progress conscious in the postwar era, has plumped vigorously for expansion and improvement in agriculture, industry, commerce, education and all phases of activity affecting the economic and social life of the state's people. However, no facet of progress has been marked with more success than has been the tourist promotion program.

With a natural endowment of scenic beauty and favorable climate—with a hospitable populace, the traditions and legends of a stirring history, such developments for recreation as the great man-made lakes, and with modern hotels, motels and privately developed recreational centers and tourist attractions Kentucky stood ready as a varied and complete vacation land. All that was lacking were the customers; all that needed doing was the selling.

Many agencies, private, civic, and governmental, have participated in the concerted effort to make known the wonders of Kentucky—a promotional enterprise which in the past few years has transformed the Commonwealth with its potentially great tourist attractions, into a dynamically active tourist lure. Kentucky now ranks ninth among the 48 states and fourth among the Southern states in volume of income from tourist spending.

Out of the awareness of Kentucky's development possibilities came the establishment of Kentucky's Division of Publicity, assigned a role in the specific task of publicizing and promoting the Commonwealth with the accent upon development of the tourist business.

The Division's performance toward this assignment can best be measured by the success of Kentucky's over-all promotion program and the actual accomplishments of the Division which have contributed to this success. Evidence on both counts indicate that the Division has turned in a creditable job on its assignment. Division staff members insist that the work of tourist promotion has just been started and they point to continued development of the program in co-operation with other groups such as the Kentucky Chamber of Commerce, area development and highway associations and other civic and private groups. Nevertheless, Kentucky can be proud of the development and promotional job which has more than doubled the state's annual tourist industry income since 1947.

When Daniel Boone told the story of Kentucky to a few of his neighbors back in North Carolina, the braided story of the story incited, developed into the opening and settlement of Western America.

The story of Kentucky is still including Americans to travel, and some of the travelers are finding new homes in Kentucky. But many more thousands—destined to live elsewhere—are taking the Kentucky trip as a vacation tour to savour for brief but memorable moments, the way of life, the charm, the glamour, the legend, which is Kentucky.

The telling of the story of Kentucky today has become an important and profitable activity for Kentuckians—and it has become a major enterprise for Kentucky's Division of Publicity.

## Prospects Are Bright For State, Quinn

The prospects for 1954 are bright, indeed, and I see no reason why Kentucky should not have a generous share of the tourist dollar. I sincerely believe that Kentucky has much to offer the tourist with our many scenic and historic attractions, our gigantic man-made lakes, our caves and natural wonders—not forgetting our nationally known races and sporting events.

I fully appreciate the efforts of the Kentucky Chamber of Commerce, as well as of other agencies in helping us to develop the tourist industry. However, such efforts should be augmented by the support of all Kentuckians, because it reflects not only in the hotelman's receipts, but in the entire economic structure of the Commonwealth.

We hotelmen know that a large share of our revenue comes from the tourist industry, which has now become the second largest in Kentucky. However, if we expect to hold this favorable position, we must strive to improve our product. It is not enough to extend the hand of hospitality to the visitor, we must see that he receives the best in accommodations and food that the hotels of Kentucky can offer. As long as we keep these factors foremost in our minds, the more all of us will share in the profits of the tourist industry.

—David J. Quinn  
President, Kentucky Hotel Association

### ILL TIMED

WEATHERFORD, Tex. (AP)—Judge Jack Langdon of Fort Worth, Tex., delivered a speech on juvenile delinquency Friday in the First Methodist Church. As he spoke a juvenile broke into an office upstairs in the church and stole \$2.

## Addition Of New Motel Will Aid Tourist Situation

The addition of the Murray Plaza Motel with its twenty-two modern units will increase the accommodations for tourists in Murray. Already in operation are the National Hotel, the Beale Hotel, and the Freeman Hotel.

Established motels in the city include the Murray Motel on North Fourth Street with twelve modern air conditioned rooms, and the newly opened Carman Motel on West Main Street with twelve modern air conditioned rooms. In recent years a number of

motels have been built near the lake and the state has constructed the 52 room Kenlake Hotel and fifteen cabins.

The lack of sufficient facilities in and near Murray has forced many tourists to move on to other towns in the past.

With the booming tourist trade in Kentucky, more ample facilities in Murray will enable the city to enjoy more of the fruits of this trade.

The year 1954 is expected to top all other years in Kentucky in regard to the tourist trade.

In addition to the established hotels and motels, a number of homes in Murray have rooms available for tourists.

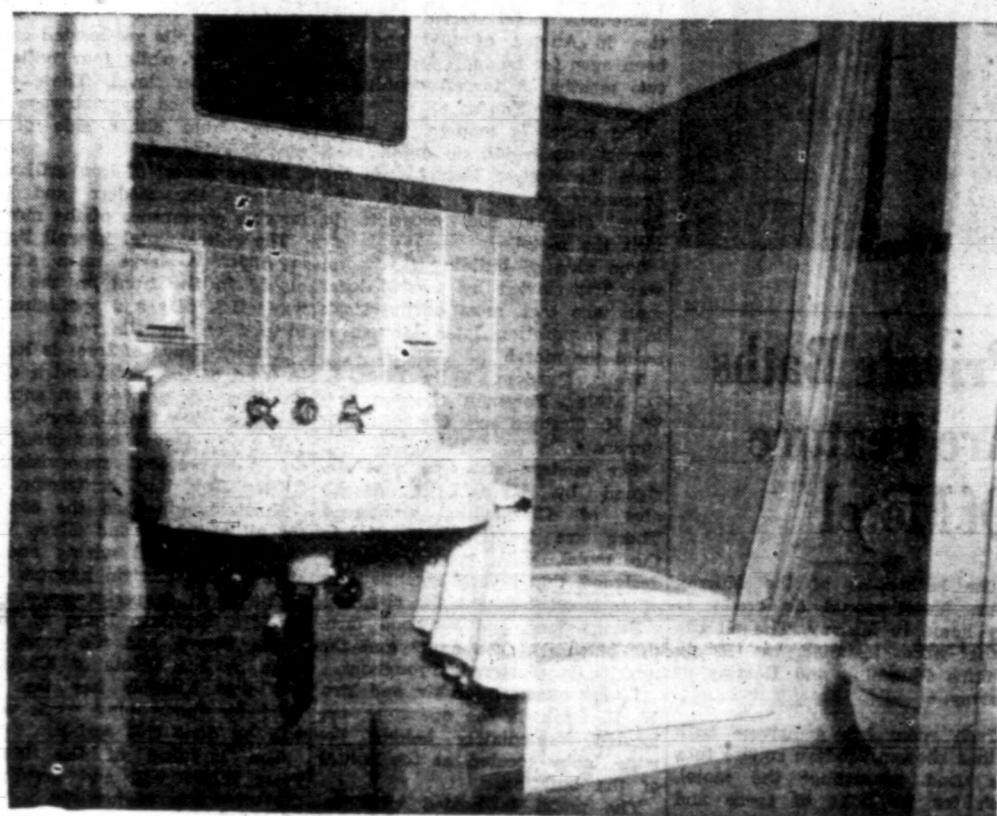
Murray facilities are especially extended during sports events that attract a large number of people. The addition of the new Murray Plaza Motel will go far in alleviating this condition.

### WELL OFF

NEW YORK (AP)—Hannah Rabinowitz, 27, convinced a jury of 11 men and one woman in Manhattan Supreme Court Thursday that it wasn't her idea to cancel her wedding.

As a result the court said Hannah could keep the \$7,500 engagement ring Dr. Alvin J. Feldman, a dentist, had given her.

## Congratulations On Your Grand Opening MURRAY PLAZA MOTEL



### H. E. JENKINS

PLUMBING AND HEATING CONTRACTOR

505 1/2 North 4th

Phone 498-J

## BEST WISHES On Your Grand Opening PLAZA MOTEL



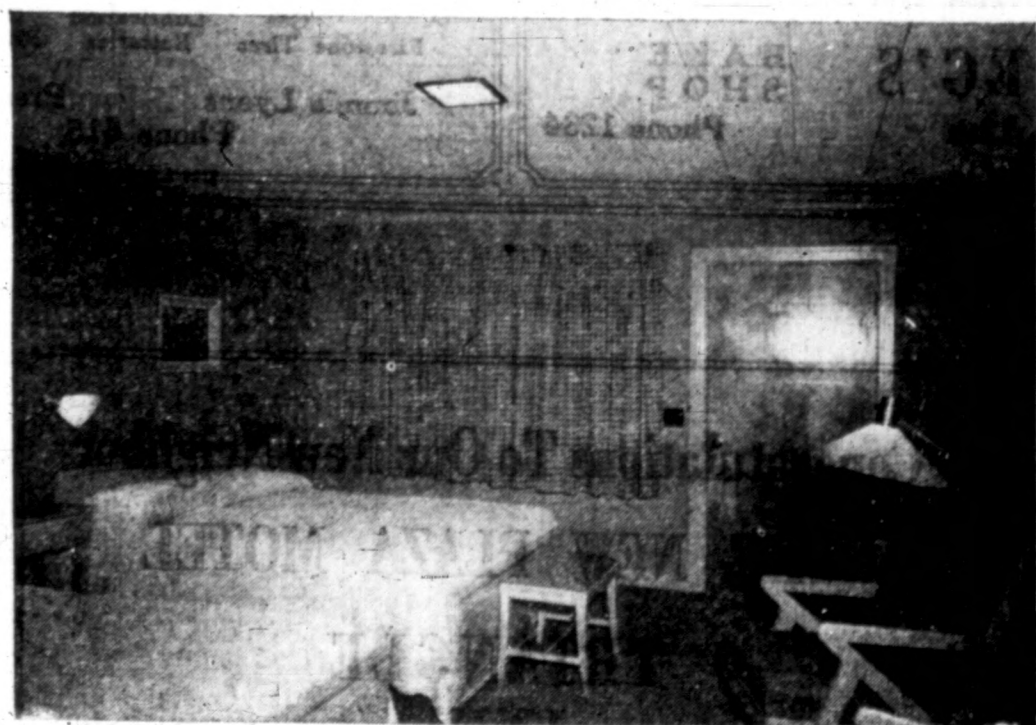
We Welcome You as One of Murrays New Business Enterprises

### WELLS ELECTRIC SHOP

402 1/2 North 12th

Phone 662-M

## BEST WISHES FOR MUCH SUCCESS TO THE PLAZA MOTEL



As one of your suppliers, we congratulate you on your GRAND OPENING.

As one of your neighbors, we welcome you as Murrays newest Business.

### Murray Lumber Company

104 Maple

Phone 262

## Congratulations To The New Plaza Motel



You will render a great service to Murray during the coming years. We are glad to have served as one of your suppliers.

### FITTS

CONCRETE BLOCK CO.

East Main Street

Phone 1068



SDAY, FEBRUARY 4, 1954

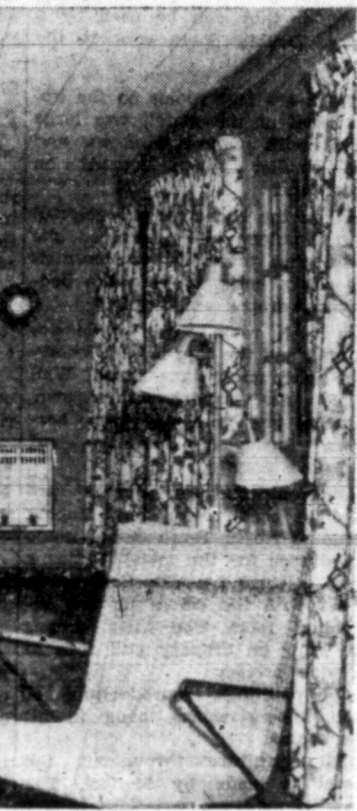
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ES  
Opening  
EL



Business Enterprises

SHOP

Phone 662-M

Motel



THURSDAY, FEBRUARY 4, 1954

THE LEDGER & TIMES, MURRAY, KENTUCKY

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## THE NEW PLAZA COURT GRAND OPENING



Designed To Give our Customers Fast and Efficient  
Service - Year Round

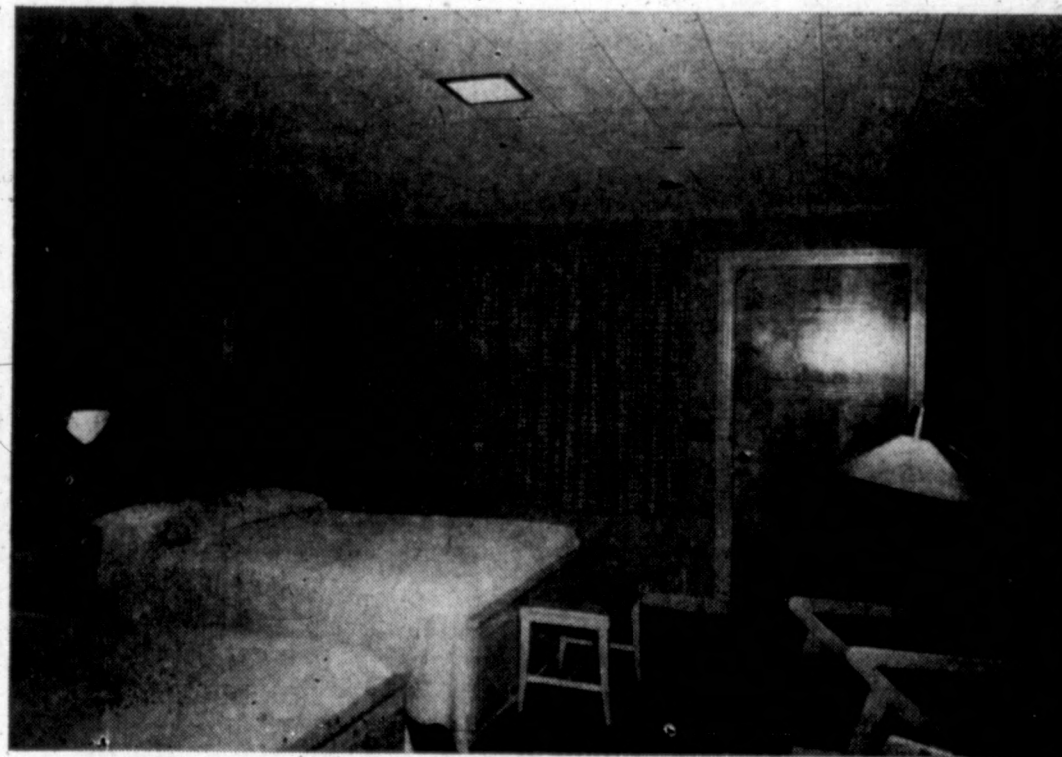


An Invitation to Relax After a Busy Day Will Always  
Be Found Here

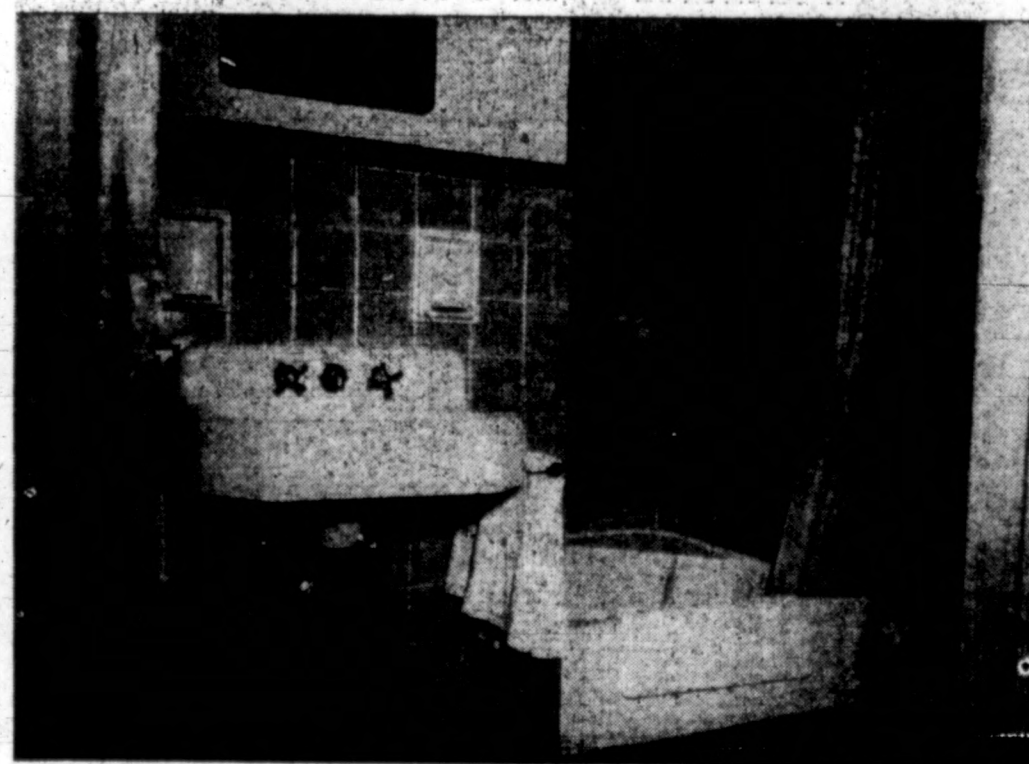
### YOU ARE CORDIALLY INVITED TO ATTEND OUR OPEN HOUSE

We are very happy to extend this invitation to everyone. As new members of the community, we take this opportunity to say that we look forward with great pleasure to being a part of Murray. We hope to serve each of you in some way.

As you will see after going thru the Plaza Motel we are equipped to give your out-of-town guests, and business associates a home-like comfortable atmosphere in which to spend a night . . . or a season.



True Home-Like Atmosphere Will Be Found At The  
Plaza Motel



Cleanliness and Convenience Are Outstanding Features  
In The Bathrooms



## To Be Back Home, Mr. Graham

"It's great to be back home" was the response made by W. H. Graham to a question of a Ledger and Times reporter.

Calloway County is home to W. H. Graham who manages the Murray Plaza Court with Mrs. Graham.

Mr. Graham was born and raised here in the county and following his schooling, he was connected with the bank of Murray for several years prior to 1926.

In that year he moved to Florida where he was connected in the banking business there also.

In 1937 Mr. Graham moved to New York where he became engaged in the wholesale gift and novelty business. He severed his connections in that business to move back to Murray to manage the Murray Plaza Motel.

It was in New York that Mr. Graham met his charming wife, Mrs. Graham was at that time connected with Alfred and Mary Dunhill, who are known over the nation in the tobacco and cosmetic field.

Mrs. Graham handled the publicity and advertising for the firm. Her home originally was in Lowell, Massachusetts, but she later moved to New York.

On their marriage Mrs. Graham went into business with Mr. Graham.

Both Mr. and Mrs. Graham have expressed pleasure with their moving to Murray.



Mrs. Graham says that one thing that impresses her about Murray and the people here, is the friendly and warm reception that they have received. "People seem to take such an interest in their homes in Murray," she said, "and take so much pride in making them as attractive as possible."

"We appreciate the reception we have had in Murray," Mrs. Graham said, "and want everyone

in Murray and Calloway County to come to our open house."

Mr. Graham reminisced that Mr. Billy Whitnell's tobacco barn once stood on the present location of the motel. He said that a tobacco field once covered the whole area, and that he well remembered the rutty gravel road that led into Murray. Also he was amazed at the growth of the city since he left in 1926.

"Of course I have come back

on visits," Mr. Graham said, "but I had no idea that the town had grown to the extent it has."

Mr. Graham said that he well remembered breaking a main spring of his car on Main Street in 1926. The street was so rutted that it was almost impassable at times, he recalled.

He praised the growth and civic spirit of Murray, and said that he and Mrs. Graham were more than pleased to become part of it

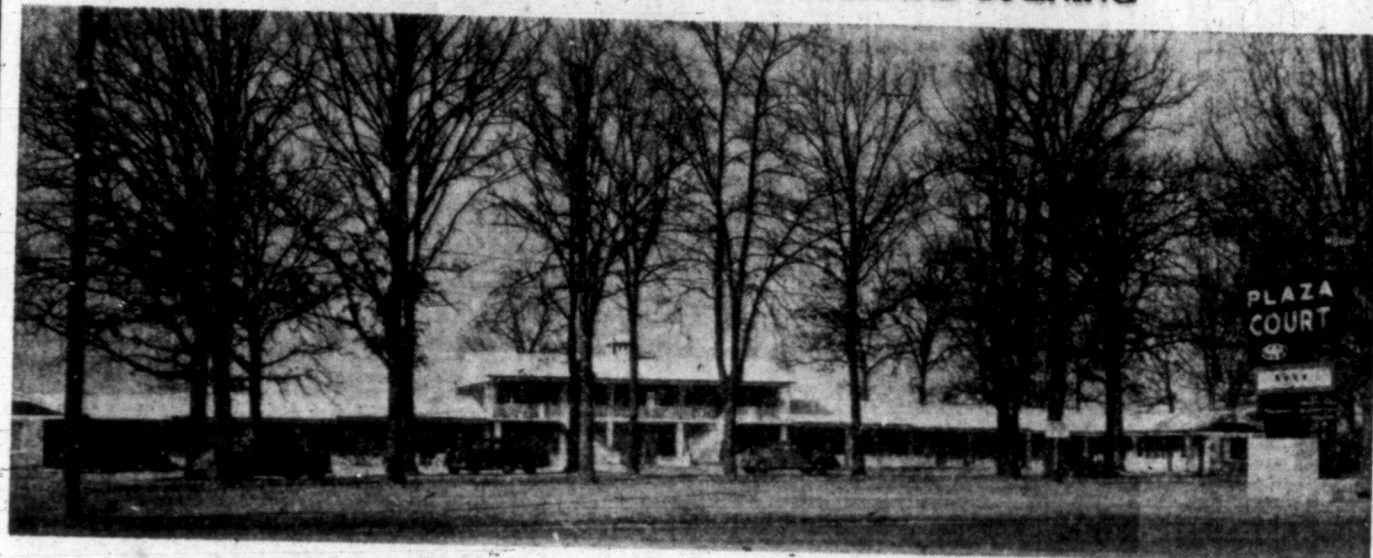


WORK IS SHOWN underway on the POW processing center at Inchon, South Korea port, where Formosa-bound former Red-side soldiers are quartered. There are 400 tents in a barbed wire-enclosed compound. In foreground, engineers lay flooring. The whole works was put up in five days. (International Soundphoto)



HARLOW CURTICE, (standing), president of General Motors corporation, chats with Alfred P. Sloan (left), GM board chairman, and Defense Secretary Charles E. Wilson, former GM president, in New York at the luncheon at which Curtice announced GM's billion-dollar expansion program. (International Soundphoto)

## CONGRATULATIONS ON YOUR GRAND OPENING



We wish you much success! It was our pleasure to have supplied and installed the ornamental iron work for the new Plaza Motel

### GOODIN'S IRON WORKS

"Ornamental Designers and Builders"

5213 Charlotte Ave. Phone 8-8175 Nashville, Tenn.  
Styled in the Old New Orleans Tradition

## CONGRATULATIONS

To Our New Neighbor

### The Plaza Motel

On Your

### GRAND OPENING

We look forward to serving you and your customers with the finest home-cooked foods from

### FINLEY'S DRIVE-IN RESTAURANT

Hazel Hwy.

Phone 657

## Inquiries Total 119,000 In 1953

FRANKFORT, Ky.—Requests for information received here by the Division of Publicity last year totaled more than 119,000, according to a report made today by Director Mack Sisk.

The figure is an increase from about 117,000 received during 1952 and more than doubles the number received in 1950, when inquiries totaled 54,000.

Requests directly attributable to advertising placed by the division accounted for 83,000 of last year's total. Coupons from ads carried in newspapers and magazines throughout the nation came from every state and many foreign countries.

During the year, the division placed advertising in 28 metropolitan newspapers, five national magazines and all leading outdoor magazines, in addition to advertising carried by Kentucky newspapers and radio stations.

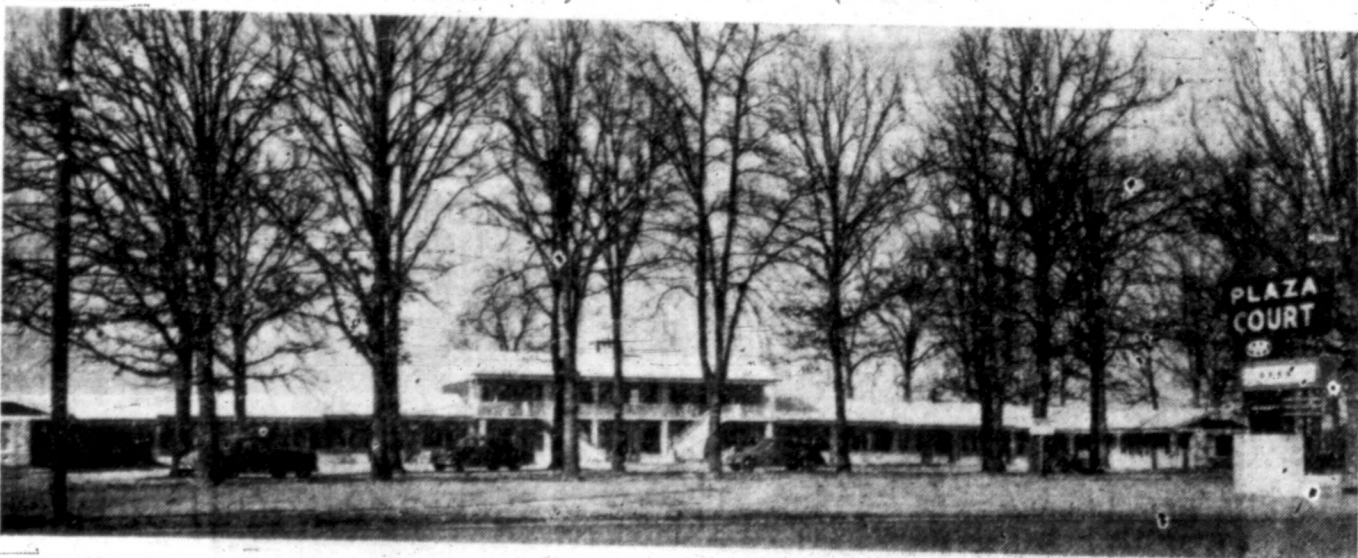
Requests other than those resulting from ads included inquiries from automobile clubs and other organizations, letters from other information seekers and requests received from patrons at travel shows where the division sponsored exhibits.

## Breaks Of Sandy Park Endorsed

LOUISVILLE—The Kentucky Chamber of Commerce endorses the proposed bill providing for an inter-state park at the Breaks of the Sandy, according to Robert W. Stokes, Chairman of the Kentucky Chamber's Tourist & Travel Council. The bill, which is slated for presentation before the current session of the Kentucky Legislature, calls for the creation, development, and operation of a park at the Breaks of the Sandy. The project would be jointly operated by the conservation departments of Kentucky and Virginia.

Labeling the proposed park area as one of Kentucky's most breathtaking natural attractions, Stokes said that the Tourist & Travel Council has been working with Kentucky and Virginia officials and citizens of the area since 1948 to develop the area as an inter-state park. He cited three Governor's Tours on which the Kentucky Chamber conducted officials of both states through the attraction to interest them in improving the park.

## CONGRATULATIONS PLAZA MOTEL ON YOUR GRAND OPENING



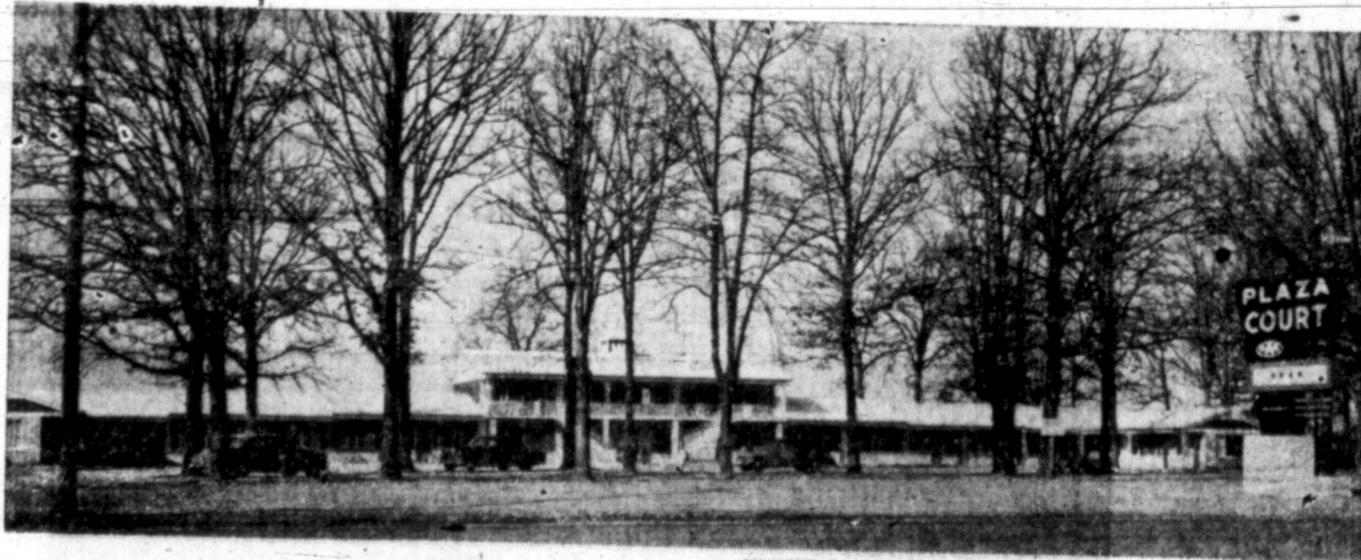
You have a business that would do justice to any community... large or small. We wish you great success, and welcome you to the business family of Murray.

We were glad to have the opportunity to furnish all the necessary glass needed to complete the new Plaza Motel.

### HUGHES

PAINT AND WALL PAPER STORE  
401 Maple Phone 383

## Congratulations To Murray's Newest Business



### THE NEW PLAZA MOTEL

We are proud to have had the opportunity to serve you by furnishing some of the many needed Lumber and Hardware Supplies

We wish you much success in your new venture. The new Plaza Motel is certainly something for every citizen to be proud of.

### WHEATLEY LUMBER COMPANY

Hazel Highway

Phone 895



THURSDAY, FEBRUARY 4, 1954



standing, president of General Motors con-  
Alfred P. Sloan (left), GM board chairman,  
Charles E. Wilson, former GM president,  
luncheon at which Curcio announced GM's  
on program. (International Soundphoto)

#### GRAND OPENING



have supplied  
Plaza Motel

ashville, Tenn.

#### Best Business



much success in your  
The new Plaza Mo-  
y something for  
be proud of.

THE LEDGER & TIMES, MURRAY, KENTU  
PERS

FRIDAY, FEBRUARY 5, 1954

THE LEDGER & TIMES, MURRAY, KENTUCKY

PAGE FIVE

# CONGRATULATIONS

## Murray Plaza Court

On Your



Sunday, February 7 Between The Hours Of 1:00 And 5:00 P. M.

We extend our best wishes for success to Murray's new-  
est enterprise. As neighbors, we welcome you to our  
community. As business people we are proud to see our  
city growing. The new Plaza Motel is another example  
of the faith that individuals have in the future of our city.

A & P Food Store  
Kroger  
The Peoples Bank  
Bank Of Murray  
Thurman Furniture Company

Boone Laundry  
Superior Laundry  
Johnson's Grocery  
Graham & Jackson

A. Kirk Pool & Co.  
Purdom's Inc.  
Murray Machine & Tool Co.  
Varsity & Capitol Theatres  
Wilson Insurance & Real Estate Agency



# CONGRATULATIONS



H. McKAY KING

HORACE W. CLARK

PEYTON M. DAVIS

We Are Very Happy To Have Been Selected  
To Be The  
Architect - Engineers  
FOR THE  
MURRAY PLAZA COURT  
MURRAY, --- KENTUCKY

KING, CLARK & DAVIS  
ARCHITECTS - ENGINEERS  
CLARKSVILLE,  
TENNESSEE